



Inner East Community Committee

FACEBOOK highlights

29th October 2019 – 25th November 2019

Since the last Community Committee meeting, the Inner East Community Committee Facebook page has gained: 44 **new page 'likes'** and currently has **949 likes** and **1006 followers** (an increase of 50 since the last committee meeting).

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate. Posts can however be read without any further interaction.

The most popular post since 29th October was regarding the Preventing Youth Violence Grants announcement. The post:

- **has been shared 20 times**
- **has reached a total of 2,674 people**

The following are screenshots of the most popular posts since the 29th October. Alongside it are the figures for how many people the post reached and how many people engaged with the post.

1st Place – Preventing Youth Violence Grants

2,674 people had this post delivered to them and it had 248 post clicks, with 85 likes, comments and shares.

Leeds City Council Inner East Community Committee

Grants of £3,000 - £12,000 are available now for projects working with young people up to the age of 25 aimed at reducing youth violence. In the inner east funding is available for projects to be delivered in the Burmantofts & Richmond Hill and Gipton & Harehills wards. Deadline for submission is Wednesday 4th December.

SHORT TERM GRANTS AVAILABLE

Preventing Youth Violence

**ARMLEY
BURMANTOFTS & RICHMOND HILL
CHAPELTOWN
GIPTON & HAREHILLS**

Grants of £3,000 - £12,000 available
Must be spent before 31st March '20
Only available for the above areas

Applications are welcome for projects working with young people up to 25 years
Must be able to mobilise and deliver by 31 March
Further information & application form
Email: childrenscommissioning@leeds.gov.uk
Call: Kate Sibson 0113 3788925
Download Yortender ref: DKA47016
Applications can be submitted via email or Yortender
Deadline 12pm Wednesday 4 December

Performance for your post

2,674 People Reached

85 Reactions, comments & shares (i)

38 Likes	8 On post	30 On shares
1 Love	0 On post	1 On shares
26 Comments	7 On Post	19 On Shares
20 Shares	20 On Post	0 On Shares

248 Post Clicks

38 Photo views	0 Link clicks (i)	210 Other Clicks (i)
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NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



1,196 people had this post delivered, with 61 post clicks. There were also 20 likes, comments and shares.



2nd most popular post